



**Castell Howell Foods Ltd**

Cross Hands Food Park Cross Hands Llanelli Carmarthenshire SA14 6SX  
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[www.chfoods.co.uk](http://www.chfoods.co.uk)

Dear Headteacher,

Following the success of our previous School Lorry Art Competitions, in which we have donated £10,000 across four winning primary schools, we would once again like the opportunity to work with Primary Schools within our delivery network to promote holidays and tourism in Wales.

The idea behind this campaign is to involve children by asking them to draw a picture of what they would like to do during their summer holidays in Wales, such as visiting iconic Welsh destinations including coastal, urban and rural areas. This may be created in any medium including free hand and mixed media.

- The winning drawing will be printed on our 16 tonne truck, along with the child's name and school.
- The winning school will receive £2500 of investment to spend on whatever they require to help improve facilities.
- The winning child will receive an iPad.

All drawings will need to be supplied by the end of March and to the dimensions of 400mm wide x 125mm tall (landscape). The drawings can be given to our drivers on your kitchen delivery days or feel free to post them to the address at the top of this letter.

The winner will be chosen by the middle of April and the winning drawing will be advertised on our truck from June.

For further information or if you would like to confirm your schools involvement, please contact:

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