Natterhub
teaches your child
to be safe, savvy
and kind online.

### natterhub

preparing children to thrive online

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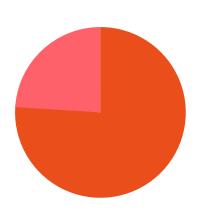
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of children aged 5-12 use social media



76%

of children aged 10-11 have shared an image online



183,000

reports of
'self-generated' images
or videos of children
being abused

The biggest increase in 'self generated material' has come from girls aged just 7-11 years

70%

of children in UK play games online

**\*\*\*** 

70%

encounter
inappropriate
content online
whilst doing
homework

The Global Problem

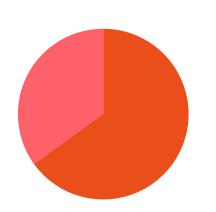
97%

of children
aged 5-15
regularly use
the internet



65%

of 8-14 year olds have been cyberbullied



92%

of children aged 8-10 have seen nasty comments online

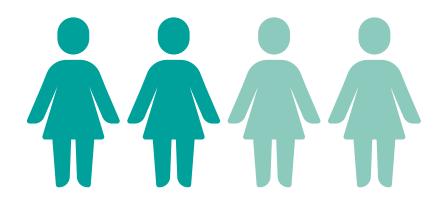


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50%

of 6-7 year olds have **set up some kind of online profile** 



Around half of 9-11 year olds believe cyberbullying is worse than face to face bullying

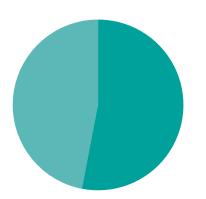
84%

of 10-11 year olds say they've felt angry or frustrated when gaming



85%

of 8-9 year olds
believe being told
their picture is
'interesting' is meant
in kindness.



What Students Say



Around **6 in 10** of 10-11 year olds believe they **can share anything online - as long as no one finds out it was them**.



Over half of 8-9
year olds have
been upset
online. And the
same number of
7-8 year olds felt
pressured or
anxious online.



6%

of 10-11 year olds would turn to a teacher about online concerns.

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### The skills that your child needs to be safe online



Our program focuses on building children's confidence and resilience online.

Empower your child's online journey with our fun, interactive lessons.





### Essential lessons to protect your child online.



Prepares your child for a future of social media



Teaches your child appropriate online behaviour



Ensures your child stays safe in group chats & gaming



Teaches your child to spot scams and fake news



Teaches your child the difference between banter and bullying



Explains when and how your child needs to report issues



Animated, interactive lessons for independent learning





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## Boost motivation with personalised rewards





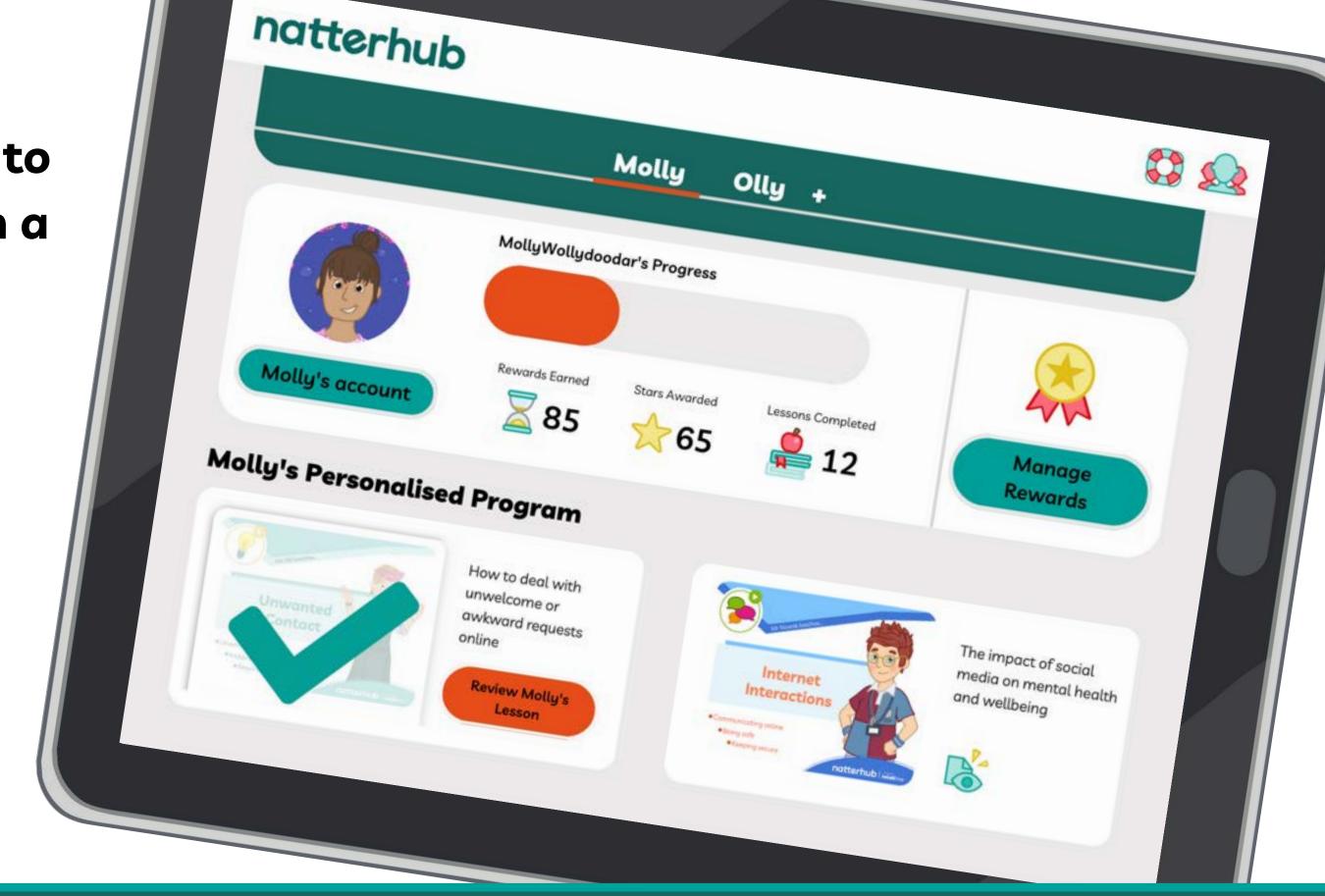




# Natterhub Badge System



Track your child's progress and add up to 4 child accounts with a single subscription



#### Hello lulabula



Stars Awarded



140

Rewards Earned

Certificate Level





Lessons Completed

#### My Fact File

A country I'd like to visit: Japan - I LOVE it there!!!

Best thing to read: Anime and Manga comics:)

Jobs I do at home: Make my bed and feed the dog

If I had a million pounds: I would share it with my granny

My favourite wild animal: Tardigrades and hippos!



## natternub

My Learning

My Progress

Quizzes

**Badges** 

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